## NEVER GIVE °%

This Christmas give HOPE to families who are in despair...

Christmas Gift Catalogue 2020





HELPING PEOPLE TO HELP THEMSELVES

www.bothar.ie



## Dear Friend.

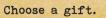
2020. A year that changed the world forever.

A year and a virus that made us realise just how vulnerable we are.

We've had unprecedented pain, loss of life, loss of freedom. loss of income and so much more.

Yet, there are hundreds of millions of people in nations across the Developing World who would happily trade lives.

## How to use this gift catalogue



2

Order your gift in one of 3 easy ways: For almost 30 years the Irish people have given - even when times were tough.

This year I'm asking you to continue this tradition by giving a gift through Bóthar.

Never before has it been needed so much by so many.

Thank you and Happy Christmas.

Niamh Mulqueen Chief Operating Officer. Bóthar

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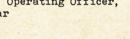


- PHONE 1850 82 99 99
- \* DONATE ONLINE www.bothar.ie
- \* POST the completed form at the back of this catalogue in the freepost envelope enclosed.



Make your donation and we will send you a beautiful gift card and fridge magnet to give to your friend or family member.







Irish dairy goats produce up to 4-6 litres of milk per day, which is much more than a native African goat.

Share of

a goat

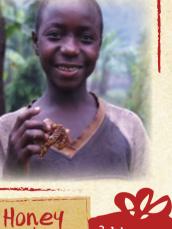
€75

Gift of a goat €350

The dairy goats that we place with our poor farming families are born and bred here in Ireland. We accept donations of kid goats and volunteers raise them for us until they are old enough to travel. We transport the goats to families who have already completed training and are ready to receive them. Irish dairy goats produce 4-6 litres of milk per day, which is much more than local goats, that produce approximately 1 litre of milk per day.

The Great & Gifted

Goati





Honey has many uses - it is a source of nutrition, surplus honey can be sold at market creating an income and other products can be made using the wax.

3 hives of honeybees €145

They're small, but bees can make a powerful contribution to the life of a less fortunate family. When you give the gift of bees through Bóthar, we will train the family in bee-keeping and harvesting of medicinal honey and valuable wax. Usually it is our poorest families who receive our

honeybees as there is little or no cost in caring for them.

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Makes

Money



€45

Xo

\*



Clean, Safe

Water



Clean water is something that many of us take for granted. In the developing world, access to clean water can be the difference between life and death.

Gift of a water filter €50

One of the many challenges in the Developing World is access to CLEAN water. The gift of a Water Filtration System will greatly improve a family's health and sanitation. Once the collected water has been filtered, it is free from pollution and bacteria and is safer to drink.







Trees

Transform

Lives



Climate change and regular flooding mean that trees are an important part of Bothar's programmes throughout the world.

Plant a grove of fast-growing trees for needy farmers in Bangladesh, in the name of someone you love. With your help, struggling families can plant trees which enrich the soil with nitrogen, serve as windbreaks, work against soil erosion and provide fodder and fencing that will have a lasting impact for generations to come.

Gift of trees

€50

In Rwanda. Irish dairy cows are known as Supercows and produce up to 20 litres of milk per day.

Super-

RWANDA

In 2021, Bóthar will be working with our project partners in Nepal to deliver Irish dairy cows to struggling families. lou can be a part of this new venture.

Dooper €500 Did you know that Bothar's Irish dairy cows are known as life-saving animals in many parts of the world? Irish dairy cows will produce approximately 16-20 litres of nutritious milk every day, whereas, the average local cow in African countries will only give approximately 4 litres of milk per day. Milk from Irish cows provides nourishment for families. They can also sell leftover milk and start to earn a

small income, often for the first time.

Gift of

a cow

€1.900

Sar

Share of

a cow

Gift of a

cross-bred

cow

Dairy Cows High milk yields (up to 20 litres per day) Surplus milk sold for income Access to education Access to medicine Access to better housing Access to varied diet

Benefits

of Irish

Will you help us to help even more families in 2021 by sending cows to Rwanda, Eastern Europe and Nepal?

NEPAL





Get a family over

the hump

## G. IVE A DAIRY CAMEL

Camels are amazing animals. They can produce milk and provide ploughing power to struggling families in kenya. Sap

Share of

a camel

€75

Gift of a camel €225

The gift of a camel to the Pokot tribesman in Kenya has a huge impact on their lives. Camels are tough enough to survive in drought conditions and can provide a family with protein-rich milk, butter and draught power for ploughing and farm work. Your living gift of a camel will dramatically increase a poor family's crop production and income.







If one animal can do so much for just one struggling family, imagine what 17 food-andincome producing animals could do!

Irish Dairy

Breeding Pigs



Gift of a family farm

€5.000



Irish Dairy Cow Dairy Goats Camels

Flocks of Chickens

Hives of Honeybees

The Bóthar Family Farm is a gift of livestock for 17 of the poorest families across the developing world. As with all Bóthar gifts, the Family Farm gift also provides each family with the training and veterinary support they need to get their mini-farms up and running and so lift themselves out of poverty forever.

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|----------------------|----|
|----------------------|----|

| EP CHOOSE YOUR GIFT                     | rs     |       |       |          |
|---|--------|-------|-------|----------|
| Gift                                    | Price  | Qt    | ty    | Subtotal |
| In-Calf Irish Dairy Heifer              | €1,900 | x [   | ] = € |          |
| Cross-Bred Dairy Heifer                 | €500   | x     | ] = € |          |
| Share of an Irish Dairy Heife           | r €50  | x [   | ] = € |          |
| Irish Dairy Goat                        | €350   | x     | ] = € |          |
| Share of an Irish Dairy Goat            | €75    | x [   | ] = € |          |
| Dairy Camel                             | €225   | x [   | ] = € |          |
| Share of a Dairy Camel                  | €50    | x [   | ] = € |          |
| 3 Hives of Honeybees                    | €145   | x [   | ] = € |          |
| Share of Honeybees                      | €45    | x [   | ] = € |          |
| Gift of Trees                           | €50    | x [   | ] = € |          |
| Water Filtration System                 | €50    | x [   | ] = € |          |
| Family Farm                             | €5,000 | x [   | ] = € |          |
| My own amount                           |        | € [   |       |          |
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TOTAL € (Total = sum of all subtotals)

If a particular gift is oversubscribed, we will make sure that your donation goes wherever it is needed most. Thank you. ...

If you are a tax payer, a gift of  $\leq 250$  or more could be worth up to an extra 45% to us, at no extra cost to you. For further information visit www.bothar.ie

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| nail only       | All mailings    | No postal mailings      |
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