



NEVER
GIVE
UP

HOPE



Christmas
Gift
Catalogue
2020



This Christmas
give HOPE to
families who
are in despair...



PLEASE
PASS ON
TO A FRIEND

Photos: Sean Curtin



Bothar
HELPING PEOPLE TO
HELP THEMSELVES

www.bothar.ie

keep on, keeping on...

Dear Friend,

2020. A year that changed the world forever.

A year and a virus that made us realise just how vulnerable we are.

We've had unprecedented pain,
loss of life,
loss of freedom,
loss of income
and so much more.

Yet, there are hundreds of
millions of people in nations
across the Developing World who
would happily trade lives.

For almost 30 years the Irish
people have given - even when
times were tough.

This year I'm asking you to
continue this tradition by giving
a gift through Bóthar.

Never before has it been needed so
much by so many.

Thank you and Happy Christmas.



Niamh Mulqueen
Niamh Mulqueen
Chief Operating Officer,
Bóthar



How to use this gift catalogue

1

Choose a gift.

2

Order your gift in
one of 3 easy ways:

* PHONE 1850 82 99 99

* DONATE ONLINE www.bothar.ie

* POST the completed form at the
back of this catalogue in the
freepost envelope enclosed.

3

Make your
donation and
we will send
you a beautiful gift
card and fridge magnet
to give to your friend
or family member.





GIVE AN IRISH DAIRY GOAT

Irish dairy goats produce up to 4-6 litres of milk per day, which is much more than a native African goat.



**The Great
& Gifted
Goat!**

Gift of
a goat
€350

Share of
a goat
€75

The dairy goats that we place with our poor farming families are born and bred here in Ireland. We accept donations of kid goats and volunteers raise them for us until they are old enough to travel. We transport the goats to families who have already completed training and are ready to receive them. Irish dairy goats produce 4-6 litres of milk per day, which is much more than local goats, that produce approximately 1 litre of milk per day.



GIVE HONEY BEEES

Honey has many uses - it is a source of nutrition, surplus honey can be sold at market creating an income and other products can be made using the wax.

**Honey
Makes
Money!**

3 hives of
honeybees
€145

Share of
honeybees
€45

They're small, but bees can make a powerful contribution to the life of a less fortunate family. When you give the gift of bees through Bóthar, we will train the family in bee-keeping and harvesting of medicinal honey and valuable wax. Usually it is our poorest families who receive our honeybees as there is little or no cost in caring for them.



**GIVE A LIFE-
SAVING GIFT TODAY**

Call 1850 82 99 99
or visit bothar.ie





GIVE A WATER FILTER



Clean water is something that many of us take for granted. In the developing world, access to clean water can be the difference between life and death.



Clean,
Safe
Water

Gift of a
water filter

€50



One of the many challenges in the Developing World is access to CLEAN water. The gift of a Water Filtration System will greatly improve a family's health and sanitation. Once the collected water has been filtered, it is free from pollution and bacteria and is safer to drink.

GIVE A LIFE-
SAVING GIFT TODAY

Call 1850 82 99 99
or visit bothar.ie



GIVE TREES



Climate change and regular flooding mean that trees are an important part of Bothar's programmes throughout the world.



Trees
Transform
Lives

Gift of
trees

€50



Plant a grove of fast-growing trees for needy farmers in Bangladesh, in the name of someone you love. With your help, struggling families can plant trees which enrich the soil with nitrogen, serve as windbreaks, work against soil erosion and provide fodder and fencing that will have a lasting impact for generations to come.



RWANDA

In Rwanda, Irish dairy cows are known as Supercows and produce up to 20 litres of milk per day.

In 2021, Bóthar will be working with our project partners in Nepal to deliver Irish dairy cows to struggling families. You can be a part of this new venture.

NEPAL

Super-Dooper Cows







Gift of a cow
€1,900

Gift of a cross-bred cow
€500

Share of a cow
€50

Benefits of Irish Dairy Cows

Did you know that Bóthar's Irish dairy cows are known as life-saving animals in many parts of the world? Irish dairy cows will produce approximately 16-20 litres of nutritious milk every day, whereas, the average local cow in African countries will only give approximately 4 litres of milk per day. Milk from Irish cows provides nourishment for families. They can also sell leftover milk and start to earn a small income, often for the first time.

-  High milk yields (up to 20 litres per day)
-  Surplus milk sold for income
-  Access to education
-  Access to medicine
-  Access to better housing
-  Access to varied diet





GIVE A DAIRY CAMEL

Camels are amazing animals. They can produce milk and provide ploughing power to struggling families in Kenya.



Get a
family over
the hump

Gift of
a camel
€225

Share of
a camel
€75

The gift of a camel to the Pokot tribesman in Kenya has a huge impact on their lives. Camels are tough enough to survive in drought conditions and can provide a family with protein-rich milk, butter and draught power for ploughing and farm work. Your living gift of a camel will dramatically increase a poor family's crop production and income.



GIVE A FAMILY FARM

If one animal can do so much for just one struggling family, imagine what 17 food-and-income producing animals could do!

Change the lives
of 17 families
forever

Gift of a
family farm
€5,000



1 Irish
Dairy Cow



2 Irish
Dairy Goats



3 Dairy
Camels



4 Breeding
Pigs



5 Flocks of
Chickens



6 Hives of
Honeybees

The Bóthar Family Farm is a gift of livestock for 17 of the poorest families across the developing world. As with all Bóthar gifts, the Family Farm gift also provides each family with the training and veterinary support they need to get their mini-farms up and running and so lift themselves out of poverty forever.



Step
1

CHOOSE YOUR GIFTS

Gift	Price	Qty	Subtotal
In-Calf Irish Dairy Heifer	€1,900	x <input type="text"/>	= € <input type="text"/>
Cross-Bred Dairy Heifer	€500	x <input type="text"/>	= € <input type="text"/>
Share of an Irish Dairy Heifer	€50	x <input type="text"/>	= € <input type="text"/>
Irish Dairy Goat	€350	x <input type="text"/>	= € <input type="text"/>
Share of an Irish Dairy Goat	€75	x <input type="text"/>	= € <input type="text"/>
Dairy Camel	€225	x <input type="text"/>	= € <input type="text"/>
Share of a Dairy Camel	€50	x <input type="text"/>	= € <input type="text"/>
3 Hives of Honeybees	€145	x <input type="text"/>	= € <input type="text"/>
Share of Honeybees	€45	x <input type="text"/>	= € <input type="text"/>
Gift of Trees	€50	x <input type="text"/>	= € <input type="text"/>
Water Filtration System	€50	x <input type="text"/>	= € <input type="text"/>
Family Farm	€5,000	x <input type="text"/>	= € <input type="text"/>
My own amount	€	<input type="text"/>	

(Total = sum of all subtotals)

TOTAL €

If a particular gift is oversubscribed, we will make sure that your donation goes wherever it is needed most. Thank you.

If you are a tax payer, a gift of €250 or more could be worth up to an extra 45% to us, at no extra cost to you. For further information visit www.bothar.ie

☐ If this is a Christmas gift in memory of a loved one, please enter your loved one's name here:

Step
2

CHOOSE YOUR MAILING OPTIONS

- ☐ Newsletter only ☐ Christmas & Easter only
☐ Email only ☐ All mailings ☐ No postal mailings

My email address is:

Step
3

ENTER YOUR DETAILS

Name:

Address:

Eircode:

Email:

☐ Tick this box to receive your receipt by email
 (by choosing this option, no gift cards will be issued by post)

Step
4

CHOOSE YOUR PAYMENT OPTION

I would like to give: € I enclose a **Cheque/Bank Draft/Postal Order** made payable to Bóthar

OR

Please debit my: Visa ☐ Visa Debit ☐ Mastercard ☐ American Express ☐

Card Number:

Expiry Date: CVV:

Cardholder
Signature:

Today's Date:

Help us to plan for the years ahead. Give a monthly gift.

MONTHLY STANDING ORDER

I would like to give a monthly gift of: € to start on this date:

Amount in words:

Bank/Building Society Name & Address:

IBAN:

BIC:

Your a/c number and sort code have been replaced by your IBAN & BIC numbers.
 You can find these on your bank statement or visit IBANcalculator.com

Name of Account Holder(s):

Account Holder's Signature(s):

Instructions to your Bank/Building Society:

Please pay the monthly amount to the a/c of Bóthar at The Ulster Bank, Limerick.

BIC: ULSBIE2D IBAN: IE70ULSB 986020 28225551



Send an **e** -card

easy to download **e**asy to send **e**nvironmentally friendly

Make life **eee**asy for yourself!

Buy your gifts online at www.bothar.ie
this Christmas and send an e-card
to your loved ones.



The
perfect
stocking
filler...



Call 1850 82 99 99
or visit www.bothar.ie

