



...make a start
and make it count



2020/21

Dear Principal or Secondary School Teacher,

**Most students living in Ireland seem to have so much.
Most students living in Africa seem to have so little.**

Bóthar is hoping that students in Ireland will help students they don't know, thousands of miles away by sending a cow to a struggling family later this year.

It will be a simple gesture from your students that will be life-changing for families in African countries like Rwanda.



If you have already supported the Bóthar Cow Appeal - thank you!

Don't worry if you don't raise the full amount, anything you do raise will be put towards sending an Irish dairy cow to their new home...

Here's how to get involved...

DO 1 OF THESE

- ✓ Decide that you and your classmates will change the life of a family in Africa.
- ✓ Book a Bóthar Class Speaker to come and tell you how your efforts will make an impact.
- ✓ Pick the type of fundraiser you'd like to do... Or come up with your own original idea!
- ✓ Pick the time of year that suits you and your class.
- ✓ Name the cow you'll be sending to Africa.
- ✓ Send in your photos so we can include them on our website www.bothar.ie and in our newsletter, the Bó Vine.
- ✓ Be proud and tell people of the difference you have made in the lives of others!

Movie Day
(watch your favourite movie in school for a small contribution)

Fancy Dress
"Dress Up As" day

Easter Egg Hunt

Funky Hair Day

Lenten Donation

Bake Sale

Bazaar Day

Karaoke Contest

Colour Run

Read-a-thon

Jellybean Count

Sponsored Walk

School Visit Booking Form 2020/21

Please complete this form with your details and return in the Freepost envelope supplied.

I would like to request a visit from a member of the Bóthar team to talk about the families Bóthar assists.

School Name:

Class:

School Address:

Teacher's Name:

Contact Number:*

Email:*

Requested date for visit:

Eircode:

Requested time:

* **Please note:** Requested visits must be confirmed by Bóthar who will telephone you or email you upon receipt of this form.

It is a very simple idea that is easy to roll out in the classroom.

A cow fundraising target poster is available to download online, so you can chart your progress along the way.

Bóthar will bring a large presentation cheque to your school to thank your students for their efforts. If permitted, we would take a photo to put in our Super Supporters Section of our newsletter.

It is a nice way of helping students understand that by making a start with fundraising, you can really make your efforts count in the lives of others.

Irish dairy cows have been changing lives in the developing world for the past 29 years. Let's send even more cows in 2020/21!

If you have any questions or want to discuss it with me further please call me on FREEPHONE **1800 268 463** or email me **maureen@bothar.ie**

Yours sincerely,



Maureen

Maureen Purcell
Donor Care Manager



P.S. If your class is unable to take part in the project this year, please pass it on to another teacher in the school who might be able to get involved. Thank you!



Bóthar Speaker Info



Bóthar encourages all schools, whether they are fundraising for Bóthar or not, to request a Bóthar Class Speaker for their school. A Bóthar representative will travel to your school and give a 20 minute presentation with a Q&A session afterwards which provides huge insight into and examples of Bóthar's work.