

* Suitable for all class years
✓ CSPE ✓ LCVP
✓ TY ✓ RE ✓ LCA

Bóthar na mBó



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September 2019

Making social impact matter...

By giving an Irish dairy cow to a struggling family, you are helping to change lives. There's a very good lesson in that...

Dear Secondary School Teacher,

If you're a secondary school teacher looking for an easy but interesting social project for your students then Bóthar could be the answer!

Impart valuable social awareness to your students. Invite a Bóthar class speaker to come and talk about the work that Bóthar does and if the students wish to, they can do a small fundraiser to help send the gift of an Irish dairy cow to the developing world.

At the end of all these activities your students will have helped others less fortunate than themselves and developed an understanding about the inequalities in this world.



Receiving the gift of an Irish dairy cow is like winning the lotto to a struggling family.

Step 1

Choose Bóthar as your charity.



Step 2

Invite a Bóthar speaker to come to your school to learn about the work Bóthar does.



Step 3

Organise a small fundraiser to raise awareness about Bóthar



Step 4



Evaluate the impact that Irish dairy cows will have on struggling families in the developing world. Get your students to think about how their lives differ?

Step 5



Write a report on the project and submit.

P.T.O... →

As a little thank you Bóthar will send your students a certificate to place on the school notice board.

I know there are lots of charities and lots of people asking for help, but I'm asking you this year to please support Bóthar because when you get involved you are making a difference to families who are struggling a world away.

Bóthar is happy to come to your school to give a talk to your students about where their donation will go. It takes about twenty minutes and it gives the students a chance to have their questions answered.

So please choose Bóthar as a source of learning for 2019 and help a struggling family while doing so.

If you have any questions or want to discuss it with me further please call me on FREEPHONE **1800 268 463** or email me **maureen@bothar.ie**

Yours hopefully,



Maureen Purcell
Schools Co-Ordinator



Jim Gavin
Dublin GAA
Football Manager

"It's really about helping people to help themselves, to give people the gift of a cow. The nutrition that it brings to the families is life-changing."



Maura Derrane
RTÉ Presenter

"Bóthar is making its mark, transforming lives through donations of cows and other income and food producing animals, gifts from the Irish public."

School Supports

To help your students get a better understanding of what the fundraiser is all about, Bóthar is happy to come to your school to give a talk about where the donation will go. It takes about twenty minutes and it gives the children a chance to have their questions answered.

A certificate of Giving for the school noticeboard will also be issued.

