

Bóthar na nGabhar



Please don't throw this letter in the bin. You'll have it read in 2 minutes and you can throw it in the recycle bin then if you want.



Bóthar
HELPING PEOPLE TO
HELP THEMSELVES

New School Year 2019

Kids helping kids...

By giving an Irish dairy goat to a struggling family, you are helping to change lives. There's a very good lesson in that...

Dear Principal or Class Teacher,

Every year we try to get Irish primary schools to help us fundraise. It's hard to get schools on board when there are so many other good causes out there.

We also know that there are plenty of costs that families and schools face but there are also plenty of kind-hearted kids that would be happy to donate something small, if they knew it would make a difference to someone of a similar age, who was having a hard time thousands of miles away.

Giving a goat is easy to do and the impact lasts forever.

Here's how to get involved...

- ✓ Decide that you and your classmates will change the life of a family in Rwanda.
- ✓ Book a Bóthar Class Speaker to come and tell you how your input will make an impact.
- ✓ Pick the type of fundraiser you'd like to do - fancy dress, Christmas jumper, communion or confirmation donation or a Lenten donation, bake sale, bazaar - there are so many to choose from.
- ✓ Pick the time of year that suits you and your class.
- ✓ Name the goat you'll be sending to Rwanda.
- ✓ Send in your photos so we can include them on our website www.bothar.ie and in our newsletter, the Bó Vine.
- ✓ Be proud and tell people of the difference you have made in the lives of others!



Receiving the gift of an Irish dairy goat is like winning the lotto to a struggling family.

P.T.O... →

So, will you think about it? Don't throw the letter in the recycle bin just yet.

If it doesn't suit your class, maybe share the idea with another teacher in the staffroom and they might take it on this year?

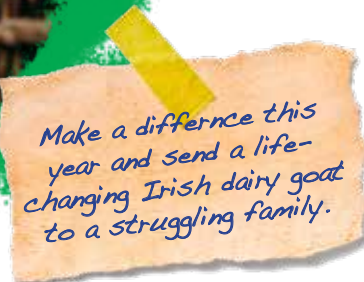
Irish dairy goats have been changing lives in the developing world for the past 28 years. Help us keep making that difference in the years to come.

If you have any questions or want to discuss it with me further please call me on FREEPHONE **1800 303 623** or email me **maureen@bothar.ie**

Yours hopefully,



Maureen Purcell
Director of Donor Care



School Supports

To help your students get a better understanding of what the fundraiser is all about, Bóthar is happy to come to your school to give a talk about where the donation will go. It takes about twenty minutes and it gives the children a chance to have their questions answered.

Bóthar stickers will be provided for everyone involved and a Certificate of Giving for the school noticeboard will also be issued.



Bóthar is a member of Dóchas and a signatory to the Dóchas Code of Conduct on images and messages.